



# JA Inspire<sup>®</sup>

## AN INTERACTIVE CAREER EXPLORATION FAIR

Hynes Convention Center Boston | November 21 | 9am - 1:30pm

Join us in celebration at the JA Inspire Launch Breakfast | 7:30-8:30am

Junior Achievement is excited to present JA Inspire, a hands-on career readiness program and exploration fair for 8th-grade students throughout Boston and beyond. In partnership with local organizations and businesses representing various industries, JA Inspire encourages students to explore their career options early through dynamic interactions, activities, and booth presentations. Over the last two years, we hosted over 2,000 students from 26 schools who met 62 exhibitors.

### IGNITE CURIOSITY



### INSPIRE THE FUTURE

Together with our partners, JA of Greater Boston connects students to real-world opportunities and prepares them to become future leaders so they can build a successful life for themselves and their families.

Experience the transformative impact of JA firsthand at the JA Inspire Launch Breakfast. Engage with influential speakers, network with corporate and school partners, and discover how your sponsorship can inspire future careers. After breakfast, showcase your brand and connect with tomorrow's leaders at the JA Inspire Career Exploration Fair. Elevate your impact and join us in empowering the next generation of workforce talent at JA Inspire.

To secure your sponsorship, contact  
Luiza deCamargo, VP of Development  
[ldecamargo@jagreaterboston.org](mailto:ldecamargo@jagreaterboston.org)

[See 2023 JA Inspire featured on CBS Boston here!](#)  
[See 2022 JA Inspire Highlights here!](#)

**\$50,000**

## Impact Maker Package

- Welcome remarks to student groups
- Lead logo recognition across properties
- Three individual highlight social media posts
- Lead Sponsor recognition for JA Inspire in the Annual Impact Report
- Lead Sponsor recognition in post-event video

*THANK YOU!*



**\$25,000**

## Curiosity Ignitor Package

- Two individual highlight social media posts
- Sponsor recognition for JA Inspire in Annual Impact Report
- Sponsor recognition in post-event video

**\$15,000**

## Career Catalyst Launch Breakfast Package

- Two individual highlight social media posts
- Sponsor recognition in post-event video
- Welcome address at JA Inspire Launch Breakfast

**\$10,000**

## Trailblazer of Inspiration Package

- One individual highlight social media post
- Sponsor recognition in JA December Newsletter
- Post-event social media recognition with company volunteer photo

## All Sponsors Receive

- Highlighted booth on event map
- Your choice of booth size and all associated exhibition benefits
- Logo recognition across properties
- Sponsor Spotlight video testimonial opportunity at the event

## Booth Options

**20' x 20'** \$5,000

Fully customizable open space with marked floor areas and access from all sides; excludes pipe and drape.

**10' x 30'** \$2,500

**10' x 20'** \$1,500

**10' x 10'** \$1,000

Nonprofit rate:  
25% off any booth size

## All booths receive

- Two invitations to the Launch Welcome Breakfast
- 8' back wall and 3' side drape
- One 6' table with tablecloth and two chairs
- One 500-watt box with one 5 amp circuit
- Basic complimentary WiFi
- Basic booth name sign

Additional power or hard-lined internet can be purchased at the exhibitor's expense